



# Access to Opportunity

SCOTT GAUL, HARTFORD FOUNDATION FOR PUBLIC GIVING

# Metro Hartford Progress Points

# Agenda

## ☐ What is Metro Hartford Progress Points?

- ☐ A periodic snapshot for the region
- ☐ An opportunity to build greater understanding about issues facing the Greater Hartford community through the use of data
- ☐ A way to identify opportunities for action on those issues.

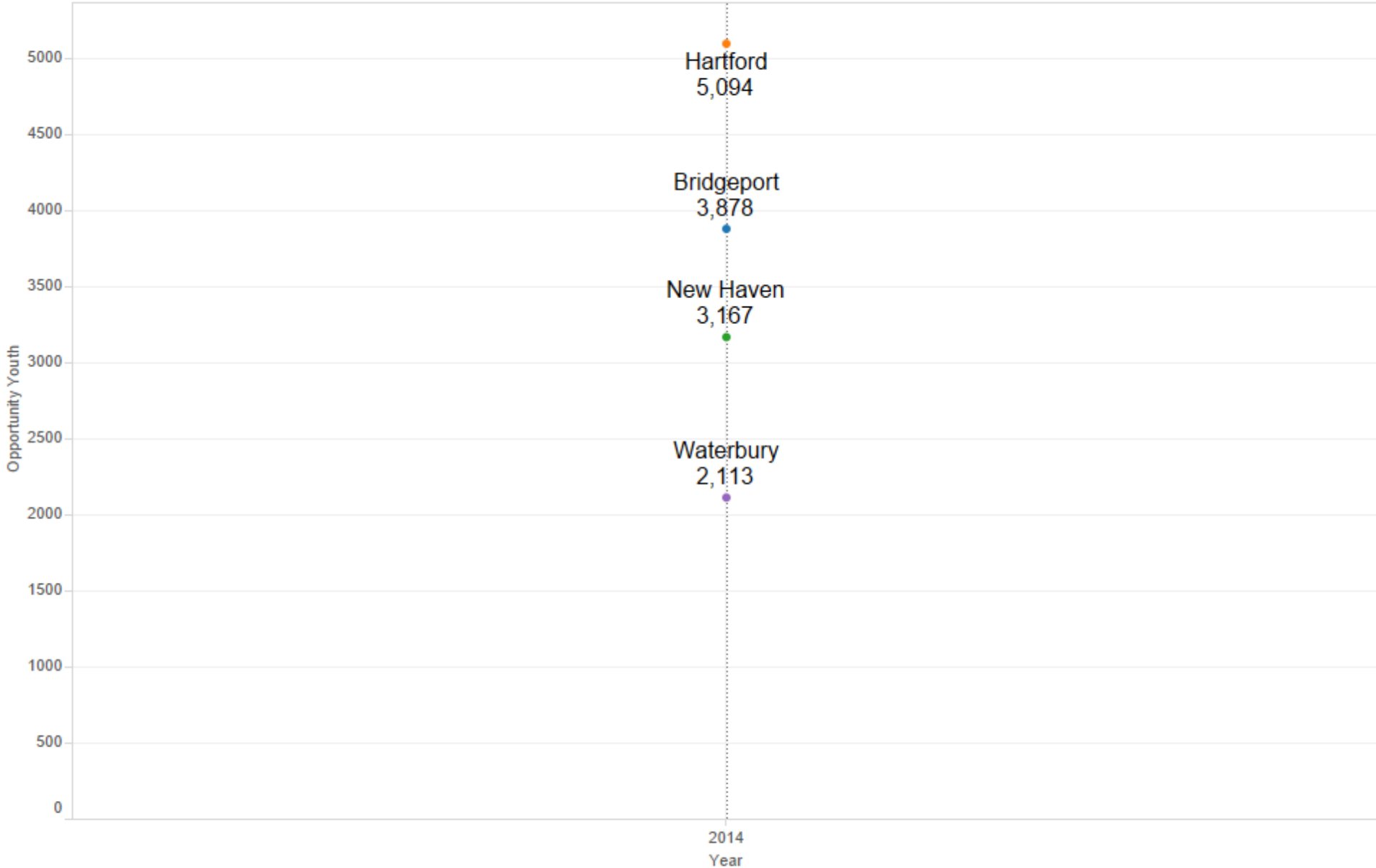
## ☐ What does it tell us?

## ☐ How can you best make use of it?

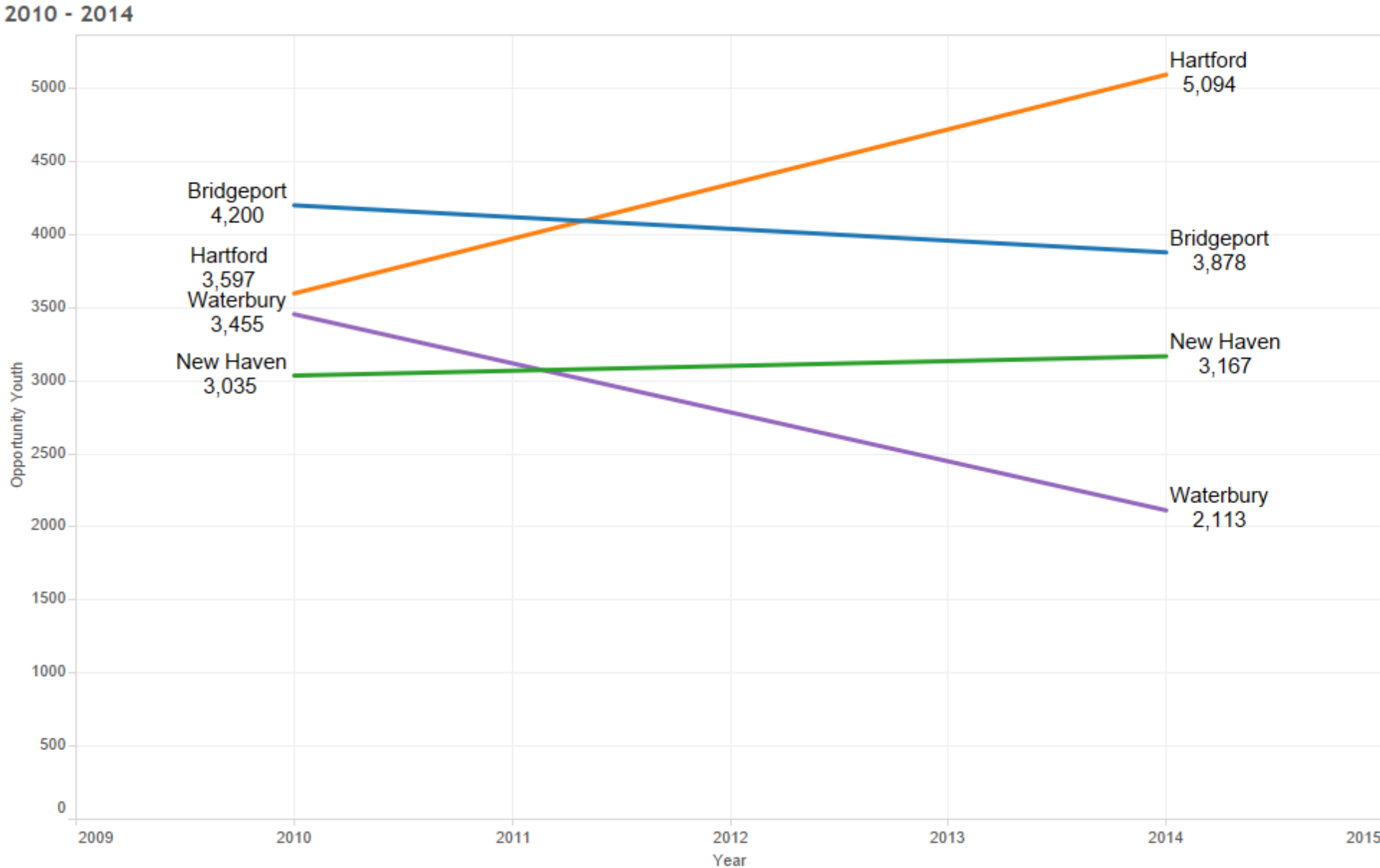


# Opportunity Youth count (2014)

2014 only

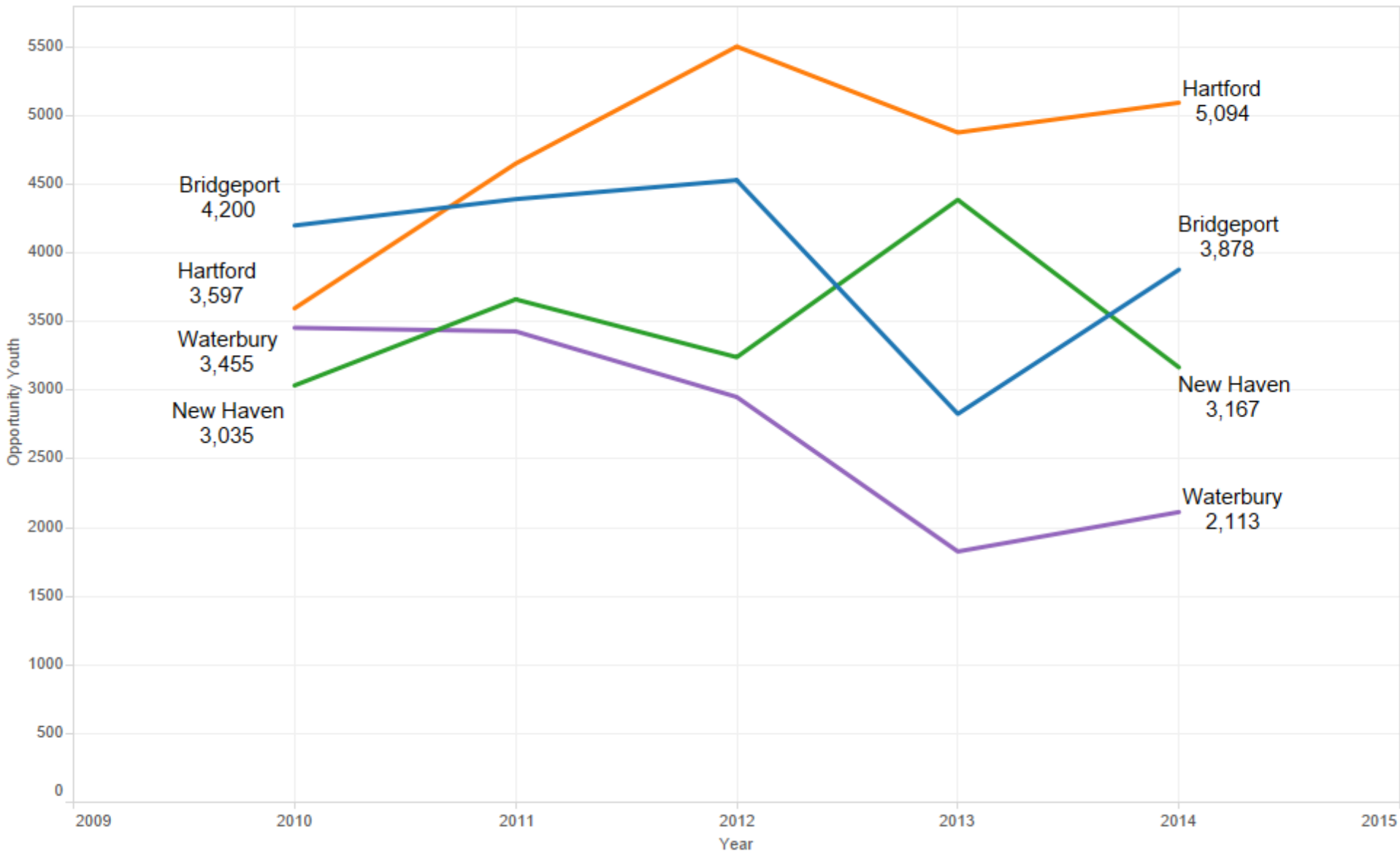


# Opportunity Youth trends (2010 - 2014)



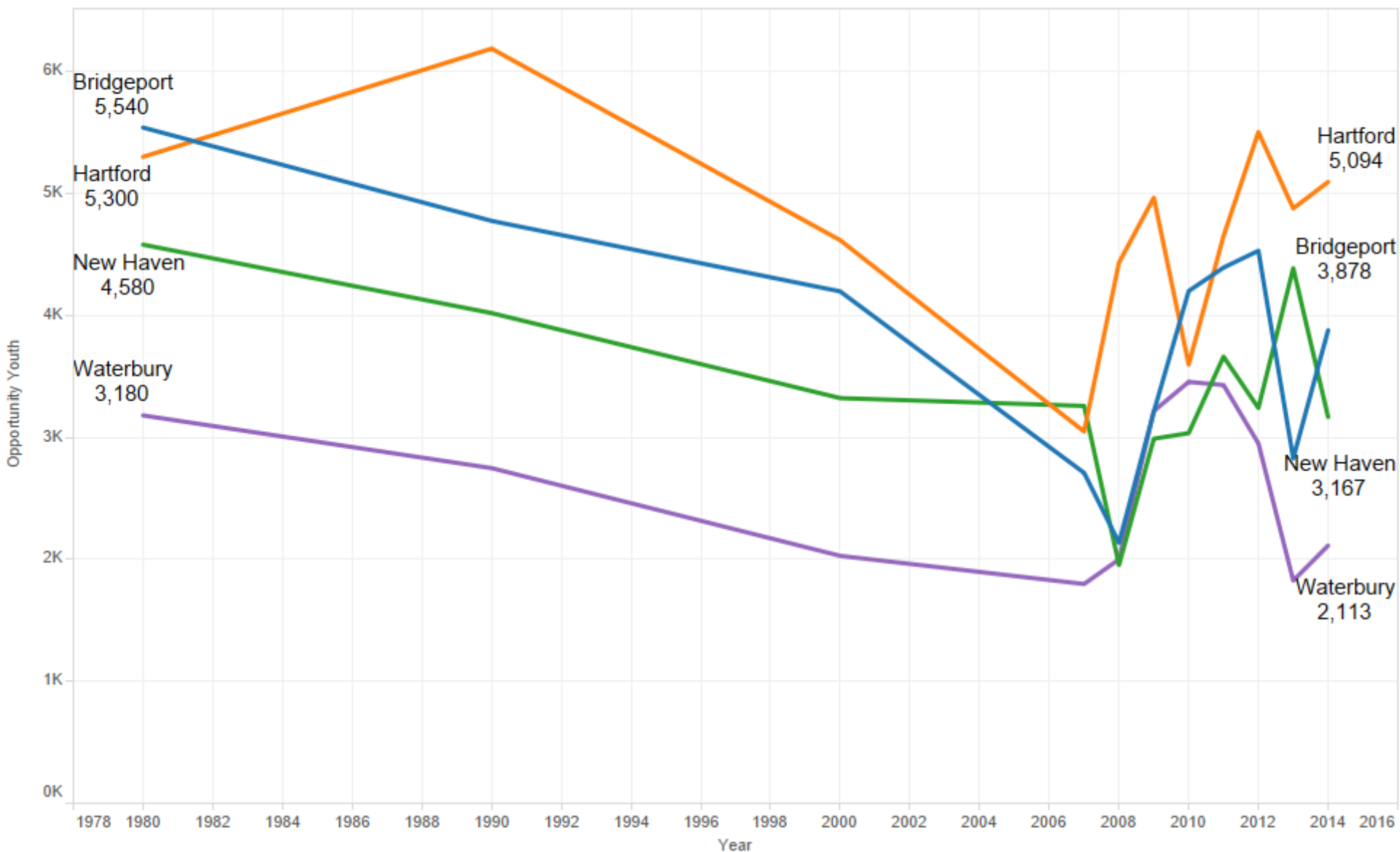
# Opportunity Youth trends (2010 - 2014)

2010 - 2014 all years



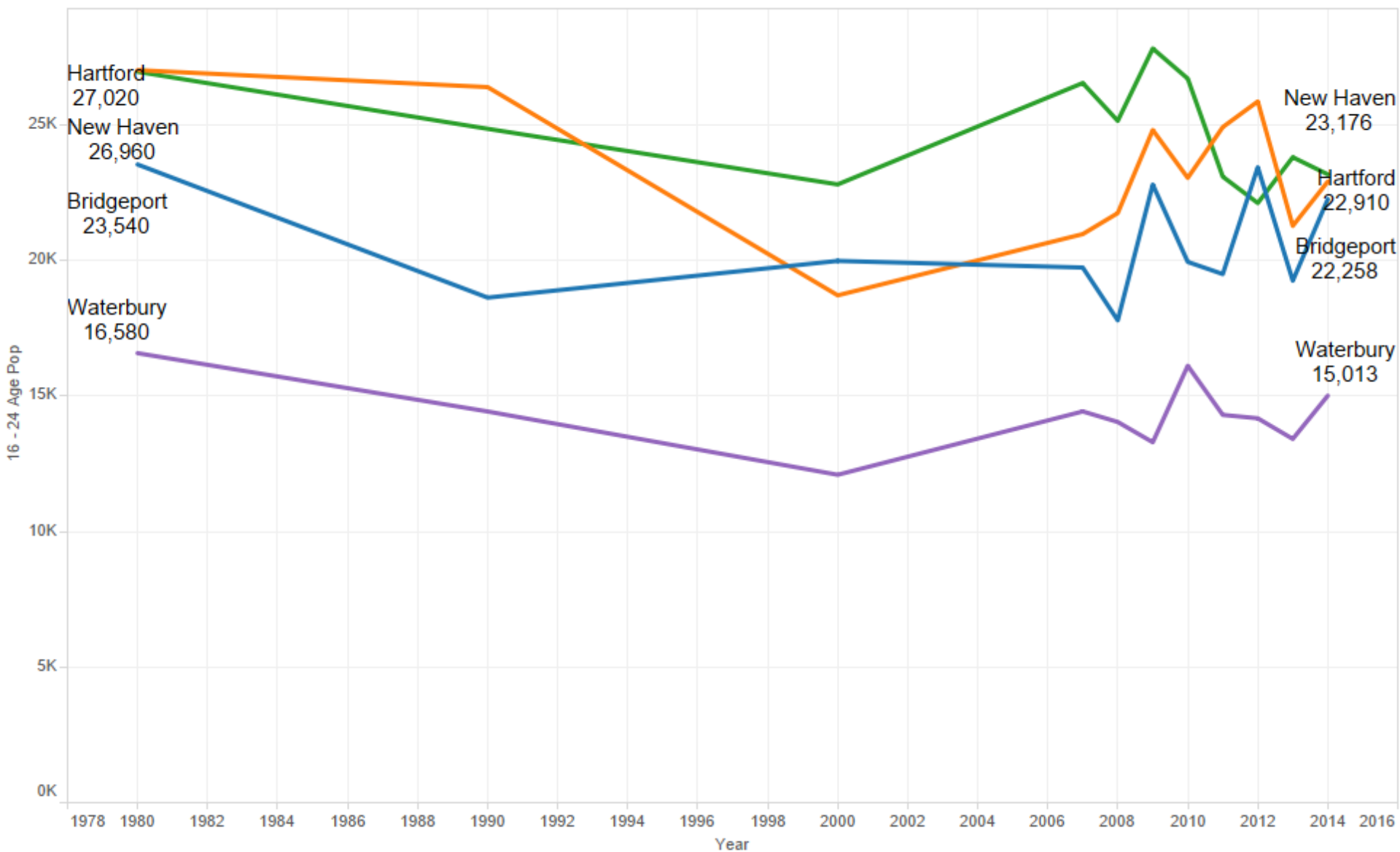
# Opportunity Youth trends (1980 - 2014)

All years



# 16 – 24 y.o. population trends (1980 - 2014)

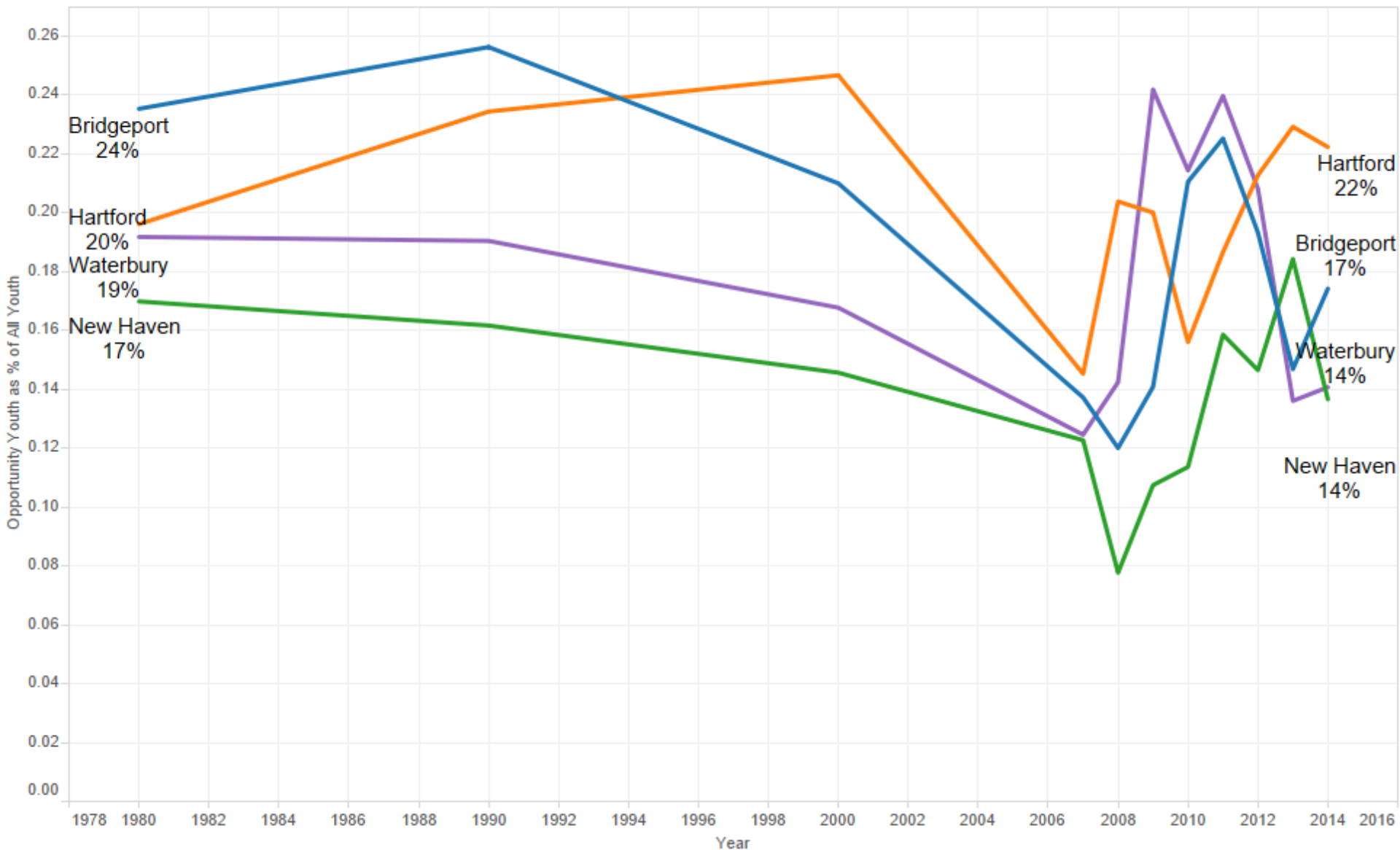
All years - 16- 24 pop.





# % Opportunity Youth trends (1980 - 2014)

All years - % OY



# What does this tell us?

- ❑ Our data is fuzzy – these numbers are estimates and knowledge can often be built faster on the ground
- ❑ What should we expect for the pace of change?
- ❑ What are the forces at work that drive these trends?

## Trying to ask the right questions

How can housing and transit connect people to opportunity?

Where are the opportunities to find work at living wages?

How will declining enrollment and school choice shape our region?

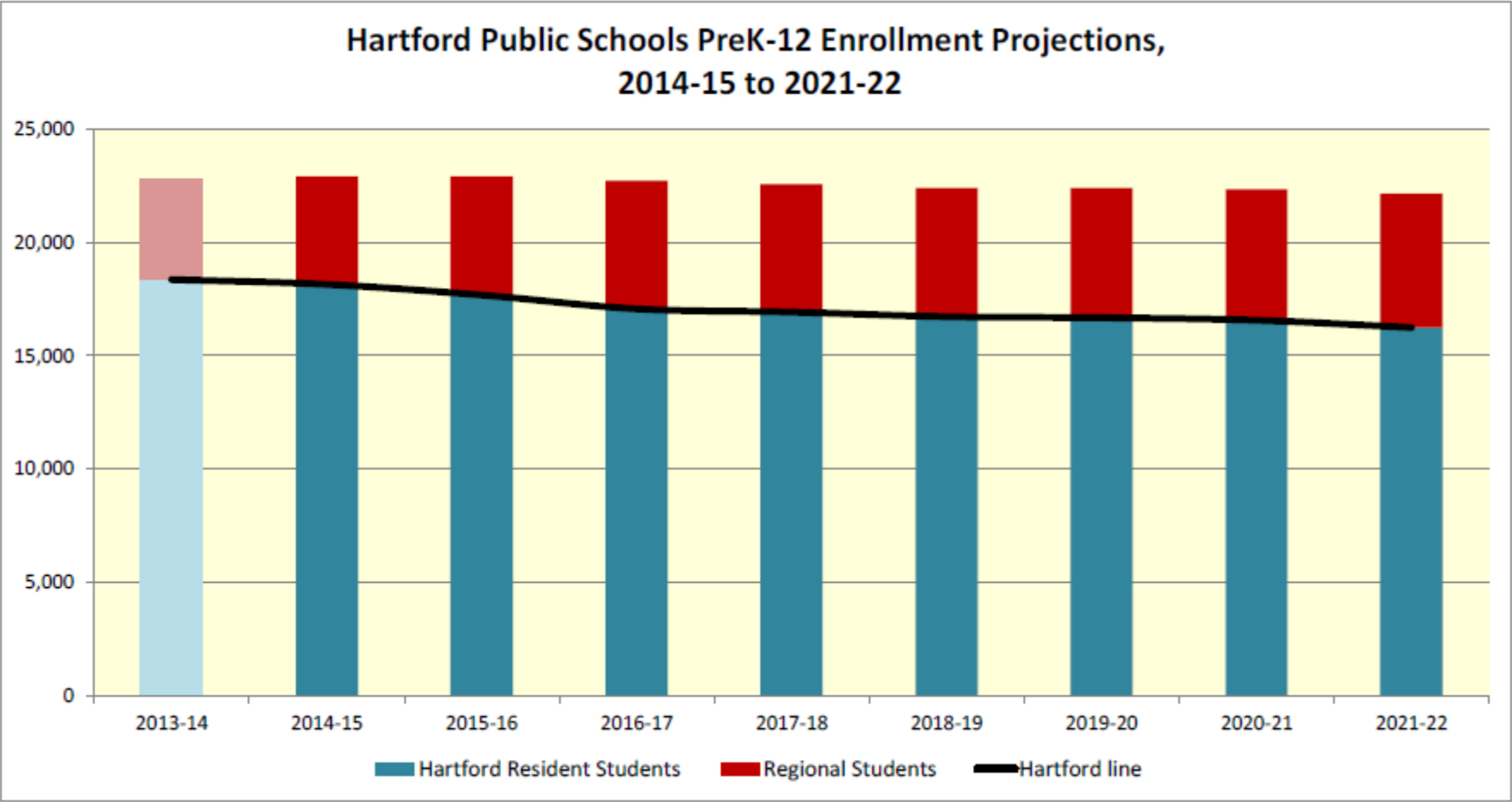
# Trying to ask the right questions

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**How will declining enrollment and school choice shape our region?**

# What does this mean for Hartford schools?



Hartford Public School K-12 Total Enrollment Projections 2014-15 to 2021-22									
	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Hartford Resident	18,361	18,147	17,678	17,067	16,926	16,722	16,676	16,565	16,243
Regional Students	4,425	4,772	5,230	5,664	5,641	5,685	5,735	5,781	5,904
TOTAL	22,786	22,919	22,908	22,731	22,567	22,407	22,411	22,346	22,147

Source: Milone and MacBroom, Enrollment Projections 2014-15 – 2021-22, for Hartford Public Schools

Trying to ask the right questions

**How can housing and transit  
connect people to opportunity?**

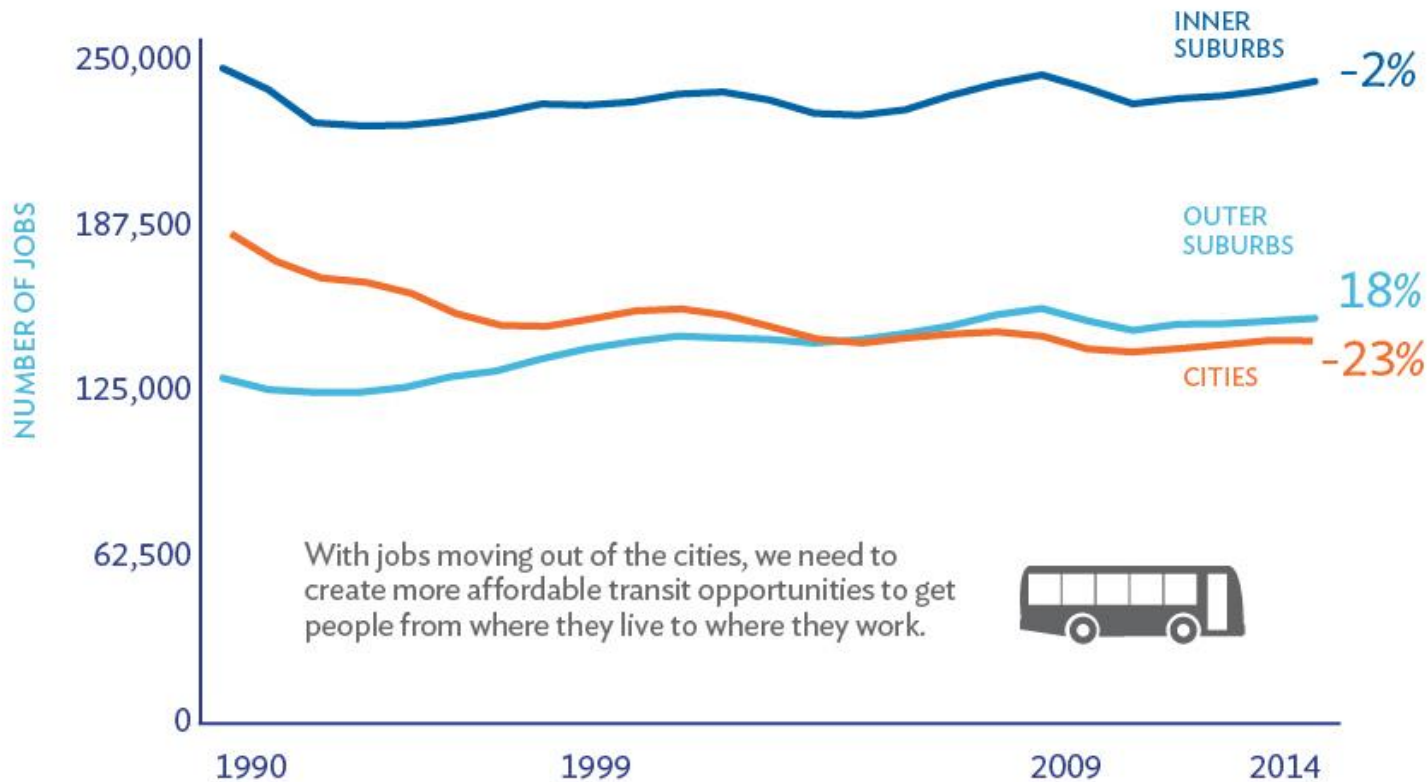
Where are the opportunities to find  
work at living wages?

How will declining enrollment and  
school choice shape our region?

# Where are the jobs in the region?

Transportation connects urban neighborhoods to jobs that have shifted to the suburbs.

Over the past two decades, jobs in the region have shifted from Hartford to the suburbs. Getting to work now requires better access to transportation, including evenings and weekends. Paying for transportation is currently the third most costly component of a household budget.



Source: Department of Labor, Quarterly Census of Earnings and Wages.

# Trying to ask the right questions

How can housing and transit connect people to opportunity?

**Where are the opportunities to find work at living wages?**

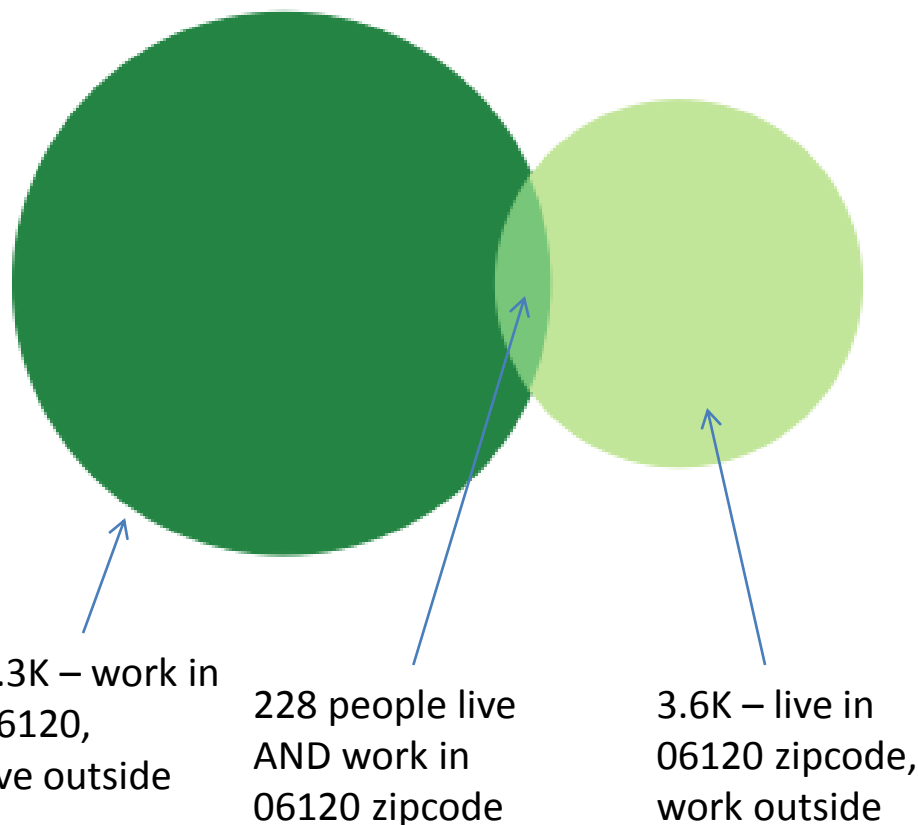
How will declining enrollment and school choice shape our region?



# Do people live where they work?

06120 zip code (North End of Hartford)

Inflow/Outflow Job Counts in 2013



2013 5-year Census estimates:

31.9%

unemployment in  
06120 (*Sept. '15  
figures for state:  
5.1%; Hartford:  
9.6%*)

2,900 people  
unemployed

ANDREW WOODS, HARTFORD COMMUNITIES THAT CARE

# **My Brother's Keeper**

[www.MBKHartford.org](http://www.MBKHartford.org)



# **Opportunity Works Hartford**

# Building evidence for college-based career pathway programs for youth



## YOUNG MEN OF COLOR (60 annually)

- **Pathways to Career Initiative (PCI):** For more information about pathway programs in manufacturing and health care at Asnuntuck and Manchester Community Colleges for young men of color (18 to 24), contact Our Piece of the Pie at 860.761.7300 or [PCI@OPP.org](mailto:PCI@OPP.org).

## YOUNG ADULTS (30 annually)

- **Blue Hills Employment and Skills Training (BHEST) Program:** For more information about a pathway program in health care at Capital and Manchester Community Colleges for young adults (18 to 24), contact Blue Hills Civic Association at 860.560.7655.

GEORGIA KIOUKIS & KIMBERLY EDMUNDS, EQUAL MEASURES

# **Aspen OYIF National Evaluation**

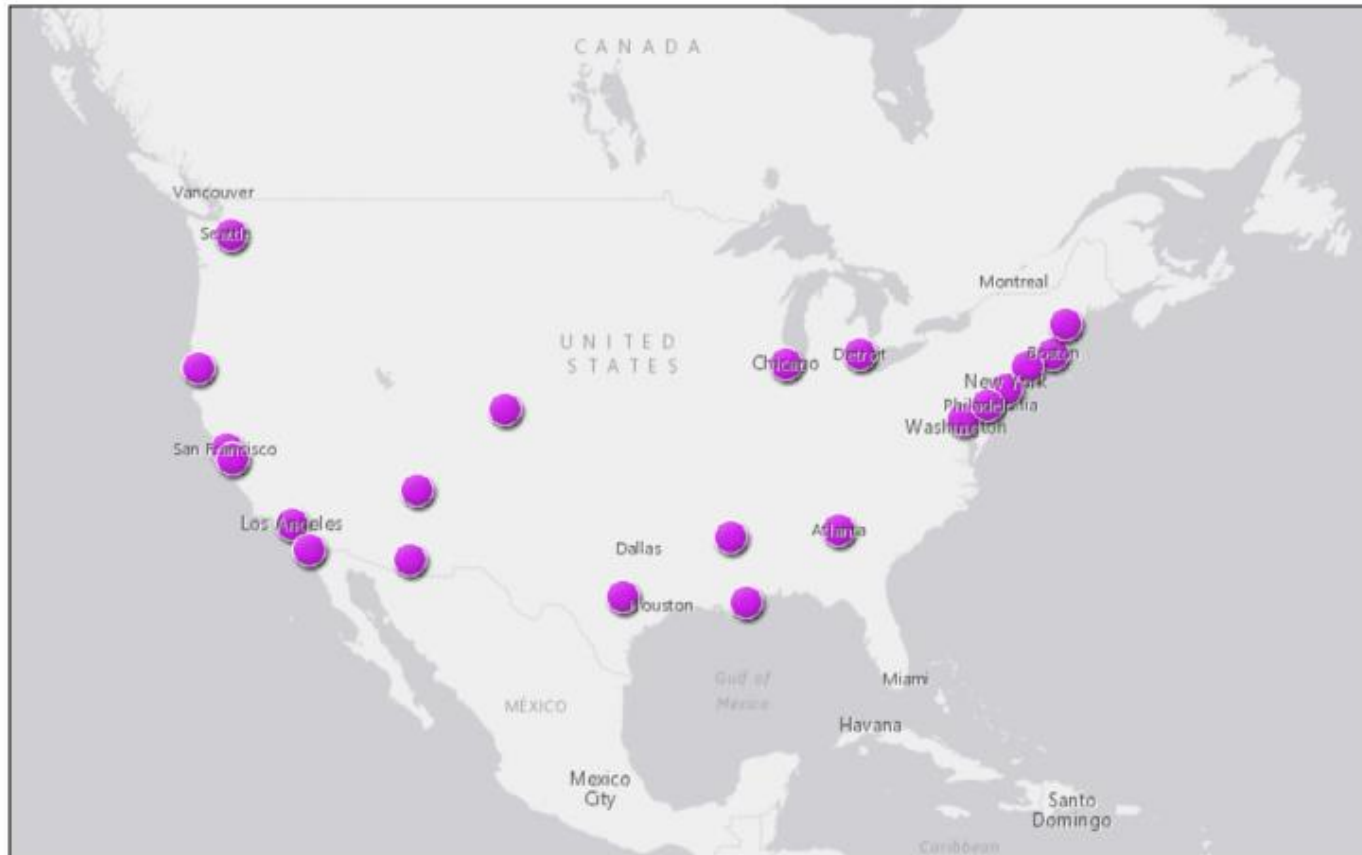
# **Aspen Forum for Community Solutions Opportunity Youth Incentive Fund**

## **Evaluation Overview and Emerging Findings**

**December 2015**

# About the OYIF Investment

- ▶ 21 communities across the US





# About the OYIF Investment

- ▶ Two main goals of the investment:
  - 1) to build strong evidence of success for utilizing the collective impact community collaboration strategy to build and deepen pathways that achieve better outcomes in education and employment for opportunity youth
  - 2) to make the case for increased adoption of collective impact and community collaboration as an effective model for community change.

# Evaluation Goals

## ► Examining Process, Impact, OYIF Investment

### Process

- How do communities develop collaborative infrastructure, build commitment, and act collectively to shift systems that improve outcomes for OY?
- What factors accelerate and/or impede systemic change and site success?

### Impact

- What systemic shifts have resulted from the OYIF investment?
- What OY outcomes have communities achieved?

### OYIF Investment

- How do Aspen OYIF resources and design elements (e.g., funding match requirements, learning community) catalyze local efforts?

# Community Level Theory of Change

**At the Community Level:** Sites will build collaborative infrastructure, advance OY-supportive collective action(s), and build community commitment as a foundation for broad-based systemic shifts that will improve outcomes for OY and reduce the number of OY in communities.

## Community Strategies

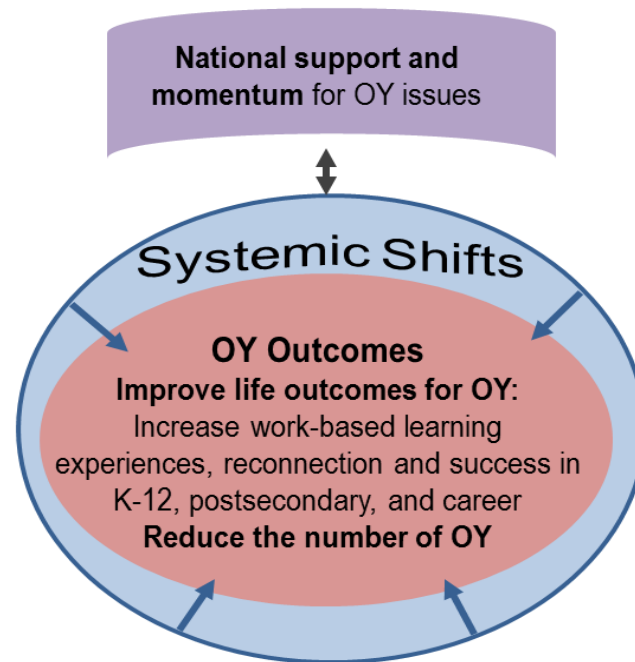
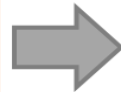
**Collaborative Infrastructure:** Development of structures to support cross-organizational/cross-stakeholder actions

**Commitment Building:** Creation of the conditions, context, relationships, and narrative for ambitious OY-supportive change

**Collective Action:** Identification, adoption/ adaptation and implementation of specific, effective, scalable, and sustainable actions - programmatic changes supported by policy and funding shifts - to create stronger pathways and shift the way local systems interact to better support OY success

### Cross-Cutting Priorities

Data use for continuous improvement  
Elevation of diversity, equity, and inclusion  
Engagement of youth



# Emerging Findings: Collaborative Infrastructure

1. All 21 OYIF communities have successfully helped critical partners to coalesce around a common vision.
2. Many collaboratives have fine-tuned and re-focused their strategies.
3. While enhancing data capacity has been a priority for all sites, the majority are still in the early stages of this work.
4. Youth engagement is a substantial – and innovative – component of all sites' efforts.

# Emerging Findings: Commitment Building

1. As collaboratives seek to bring attention to the needs of opportunity youth in their communities, two key narratives are emerging.
2. Collaboratives' efforts to "change the narrative" and build commitment to their local OYIF agenda are embedded in ongoing efforts.
3. While efforts are still emergent, a number of collaboratives have begun to engage employers with success.

# Emerging Findings: Collective Action

1. In the past year, collaboratives have taken steps to use data to focus their collective action.
2. The majority of collective action efforts are focused on the implementation of discrete programmatic and pathway changes infused by best practices to improve pathway quality.
3. Although collaboratives are deploying discrete activities to build out or enhance pathways for opportunity youth, these strategies are setting the stage for achieving long-term systemic change at scale.
4. Several collaboratives also are targeting local, state, and federal policies to advance the agenda for opportunity youth at a broader scale.



KIM OLIVER, DIRECTOR OF HARTFORD OPPORTUNITY YOUTH COLLABORATIVE

# Progress to Date



# 2015-2016 Progress

Pillars	Accomplishments
Collaborating for impact	<ul style="list-style-type: none"> <li>✓ Commitment of engagement from key systems leaders to join collaborative</li> </ul>
Building effective pathways	<ul style="list-style-type: none"> <li>✓ Increased number of youth in key sub-populations participating in foundation programs</li> <li>○ Guidelines and protocols for determining the best entry points for youth based on criteria such as barriers, need, etc.</li> <li>● Web-based digital map of career pathway training and services for Opportunity Youth</li> </ul>
Using data to guide decisions and assess impact	<ul style="list-style-type: none"> <li>● Guidelines and, if needed, modifications to data systems to capture RBA system performance measures from partners</li> </ul>
Leveraging funding to support and sustain innovation	<ul style="list-style-type: none"> <li>✓ Robust funders' collaborative focusing on alignment and investment opportunities to increase education and employment gains for Opportunity Youth</li> <li>✓ Public funds aligned to the priorities of HOYC</li> <li>● Meeting with City Council to discuss Opportunity Youth</li> </ul>
Creating policy and systems alignment	<ul style="list-style-type: none"> <li>● Public report on contextualized learning strategies for Opportunity Youth in partnership with Move Up!</li> <li>○ System meeting(s) on Opportunity Youth on education and how to best serve targeted subpopulations with Hartford Public Schools, Adult Education, and CT State Colleges &amp; Universities</li> <li>○ Career pathway system report targeting local and state agencies and policy makers</li> </ul>

*Thank You  
and  
Happy Holidays!*

